



Louisiana State University

Office of the Chancellor

February 12, 1998

From:

William L. Jenkins
Chancellor

To:

Cecil Phillips, Executive Director, LSU Foundation
Charlie Roberts, President, LSU Alumni Foundation
Rick Perry, Director, Tiger Athletic Foundation

Subject:

University Planning

A number of significant activities now under way are laying the foundations for significant advancement of the University, foremost among these activities being, in my view, your accelerating development programs and the planning process unfolding under the guidance of the University Planning Council.

It is my wish that the units you oversee participate in the planning process. Let me emphasize that this is only a request that you do so. Each of you directs a private entity that cannot report to a campus officer. The UPC will express that understanding by rewording Objective 9.1 in the next release—version 1.2, due out in mid-March—of the University Planning Document.

At the same time, the entire campus recognizes that development activities and the associated friend-raising so essential to success are keys to the future of LSU. Because of that recognition, it is my view that many on campus will view the planning process as greatly enhanced if you participate. This personal request from me, moreover, is given a certain imperative urgency by accreditation criteria: among the binding "must" statements in the *Criteria for Accreditation* of the Southern Association of College and Schools is the following: "All aspects of fund raising must be incorporated into the planning process and evaluated regularly" (6.2.2).

Thus, I would be very grateful if you would respond, as others are doing, to the set of questions that follows the attached memo from Provost Fogel, and to successive steps in the planning process such as the call for unit planning documents by July 15. I would hope you will find the exercise to be useful to you. I know your participation will be very meaningful and important for the University. Thanks very much for your consideration and, as ever, for your exemplary service to LSU!

cc: President Allen A. Copping

Mr. Bert Turner, President, LSU Foundation Board of Directors

Mrs. Tutta Vetter, President, LSU Alumni Association Board of Directors

Mr. Michael Mangham, President, Tiger Athletic Foundation Board of Directors