

Giles Wilkeson Gray Lecture Series



LOUISIANA STATE UNIVERSITY

Baton Rouge, Louisiana

February 9, 2010
3:00 p.m.
152 Coates Hall



Communicating Climate Change: Complexity, New Media, and Contested Science

Robert Cox
Professor of Communication Studies and also in the Curriculum for the
Environment and Ecology
University of North Carolina at Chapel Hill

February 9, 2010 • 3:00 p.m.
152 Coates Hall

PREVIOUS GRAY LECTURERS

2009

Peter Andersen
San Diego State University

2008

Philip Auslander
Georgia Institute of Technology

2007

Robert Hariman
Northwestern University

2006

Linda Putnam
Texas A&M University

2005

Mary Frances HopKins
Louisiana State University

2004

Karlyn Kohrs Campbell
University of Minnesota

2003

Della Pollock
*University of North Carolina at
Chapel Hill*

2002

Howard Giles
*University of California, Santa
Barbara*

2001

Ronald H. Carpenter
University of Florida

2000

Paul Gray
University of Texas

1999

Brant Burleson
Purdue University

1998

Barbara Warnick
University of Washington

1997

James McCroskey
West Virginia University

1996

Richard Leo Enos
Texas Christian University

1995

Robert M. O'Neil
*The Thomas Jefferson Center for the
Protection of Free Expression*

1994

Robert Ivie
Indiana University

1993

George Gerbner
*The Annenberg School of
Communication*

1992

Beverly Whitaker Long
*University of North Carolina at
Chapel Hill*

1991

Charles Guggenheim
*Guggenheim Productions, Inc.,
Washington, D.C.*

1990

Lloyd F. Bitzer
University of Wisconsin–Madison

1989

Kathleen Hall Jamieson
University of Texas at Austin

1988

Thomas O. Sloane
University of California, Berkeley

1987

Bruce E. Gronbeck
University of Iowa

1986

George A. Kennedy
University of North Carolina

1985

Franklyn S. Haiman
Northwestern University

1984

J. Jeffery Auer
Indiana University



Robert Cox University of North Carolina at Chapel Hill

Among the foremost scholars of environmental communication in the discipline today, Robert Cox is a Professor of Communication Studies and also in the Curriculum for the Environment and Ecology at the University of North Carolina at Chapel Hill. His research centers on environmental communication and public policy, particularly the discourse of civil society groups and climate policy. Cox is author of *Environmental Communication and the Public Sphere* (SAGE, 2010, 2nd ed.) and is an advisory Editor for *Environmental Communication: A Journal of Nature and Culture*. He is also the former President of the U.S. Sierra Club.

Recent Publications:

“Beyond Frames: Recovering the Strategic in Climate Communication,” *Environmental Communication: A Journal of Nature and Culture*, 4 (March, 2010).
“Challenges of Scale and the Strategic,” in *Strategic Choices for Integrating Local Action into a Climate Campaign* (Cambria Press, 2009).
“Social Movement Rhetoric: Public Discourse, Counter-publics, and Resistance” (with Christina Foust), *SAGE Handbook on Rhetoric* (SAGE, 2009), pp. 605-622.
“Nature’s Crisis Disciplines: Does Environmental Communication Have an Ethical Duty?” *Environmental Communication: A Journal of Nature and Culture*, 1 (May, 2007): 5-20.
“Golden Tropes and Democratic Betrayals: Prospects for the Environment and Environmental Justice in Neoliberal “Free Trade” Agreements,” in *Environmental Justice Environmentalism: The Social Justice Challenge to the Environmental Movement* (MIT Press, 2007), pp. 225-250.

Honors:

Recipient of inaugural “Communication and Sustainable Social Change Award,” by the College of Social and Behavioral Sciences, University of Massachusetts at Amherst (2009).
FIRST Professor, University of Colorado at Boulder (2007).
Christine L. Oravec Research Award in Environmental Communication (2006); sponsored by the Environmental Communication Division, National Communication Association. American Communication Association’s 2001 Outstanding Service to the Public Award.

Giles Wilkeson Gray Lecture Series

The late **Giles Wilkeson Gray**, professor emeritus of the Department of Speech at LSU, was born in Shelbyville, Indiana, on December 11, 1889. He received a B.A. from DePauw University in 1914, an M.A. from the University of Wisconsin in 1923, and a Ph.D. from the University of Iowa in 1926.

After teaching at the University of Illinois and the University of Iowa, he came to the Department of Speech at LSU, where he remained until his retirement in 1960. He held visiting professorships at the University of Wisconsin, the University of Georgia, St. Louis University, and the University of California, Berkeley.

Gray was active in the Speech Association of America. He was a member of the council of the association from 1938 to 1944, editor of the *Quarterly Journal of Speech* from 1939 to 1941,

and served as president of the Southern Speech Association from 1936 to 1937. One of his important contributions to the speech association was completion of the 50-year index to the *Quarterly Journal of Speech* and *Speech Monographs*. He published original scholarship in speech science, public address, speech education, parliamentary law, and linguistics.

While at LSU, he coauthored—with C. M. Wise—the widely recognized *Bases of Speech* and—with Waldo W. Braden—*Public Speaking: Principles and Practice*. He brought to his classes a broad knowledge of speech and its place in democratic society. In 1932 he established one of the early laboratories in speech science and experimental phonetics. He directed 37 theses and 14 dissertations.

Gray died August 27, 1972. His teaching and scholarship extended far beyond the department at LSU. As few others have done, he shaped an entire professional field, expanding its knowledge, directing its focus, and endowing its permanent values.

