

Robert K. Goidel
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Education:

B.S., magna cum laude, James Madison University, 1989;
M.A., American Government, University of Kentucky, 1992.
Ph.D., American Government, University of Kentucky, 1993.

Experience:

Co-Director of the Public Policy Research Lab & Associate Professor
Manship School of Mass Communication & Department of Political Science
Louisiana State University, 2002 – present.

Chair, Department of Political Science
Indiana State University, 2001-2002

Interim Chair, Department of Political Science
Indiana State University, 2000-2001

Associate Professor of Political Science
Indiana State University, 1999-present.

Assistant Professor of Political Science
Indiana State University, 1995-1999.

Assistant Professor of Political Science
University of Southwestern Louisiana, 1993-95.

Books:

Money Matters: Consequences of Campaign Finance Reform in United States House Elections with co-authors Todd G. Shields & Donald A. Gross. 1999. Rowman & Littlefield.

The States of Campaign Finance Reform, with Donald A. Gross. 2003. Ohio State University Press. This book was the subject of an authors' roundtable at the 2004 annual meeting of the Midwest Political Science Association.

Journal Articles:

- Chambers, Michael and Robert K. Goidel. Forthcoming. "The Post-Cold War Presidency and Public Opinion Beyond the Water's Edge." White House Studies (July 2004).
- Maule, Linda S. and Robert K. Goidel. 2003. Adultery, Drugs, and Sex: An Experimental Investigation of Individual Reactions to Unethical Political Behavior by Public Officials," Social Science Journal 40 (2003): 65 - 78.
- Gross, Donald A., Robert K. Goidel, and Todd G. Shield. 2002. "State Campaign Finance Regulations and Electoral Competition," American Politics Research 30: 143-165.
- Gross, Donald A. and Robert K. Goidel. 2001. "The Impact of State Campaign Finance Laws." State Politics & Policy Quarterly. 1: 453 - 623.
- Shields, Todd G. and Robert K. Goidel. April 2000. "Who Contributes? Checkbook Participation, and the Impact of Legal Reforms, 1952-1994." American Politics Quarterly 28: 216-234.
- Shields, Todd G. and Robert K. Goidel. 1998. "Taking Credit and Avoiding Blame: Good News, Spin Control, and Democratic Accountability." Political Communication 15: 99-116.
- Shields, Todd G. and Robert K. Goidel. 1997. "Participation Rates, Socioeconomic Class Biases, and Congressional Elections: A Cross-Validation, 1958-1994." American Journal of Political Science 41: 683-691.
- Goidel, Robert K., Todd G. Shields, and Mark Peffley. 1997. "Priming Theory and RAS Models: Toward an Integrated Perspective of Media Influence." American Politics Quarterly 25: 287-318.
- Goidel, Robert K. and Todd G. Shields. 1997. "Partisan Differences and Candidate Mobilization Efforts in Midterm House Elections." Midsouth Journal of Political Science 1: 47-57.
- Gross, Donald A., Robert K. Goidel, and Todd G. Shields. 1997. "Campaign Finance Reform and the 1994 Congressional Elections." Policy Studies Journal 25: 215-234.
- Goidel, Robert K., Todd G. Shields, and Ronald E. Langley. 1997. "The New Economy, The End of the Cold War, and Presidential Evaluations." Southeastern Political Review 25: 487-500.
- Shields, Todd G. and Robert K. Goidel. 1996. "Television News Coverage of the National Debt 1990-1993: The President Versus Congress as a Source for National News." Polity 18:401-411.
- Goidel, Robert K. and Todd G. Shields. 1996. "Political Mobilization and Voter Turnout in the 1990 Midterm House Elections: An Aggregate Level Analysis." Southeastern Political Review 24: 99-115.
- Goidel, Robert K. and Donald A. Gross. 1996. "Reconsidering the 'Myths and Realities' of Campaign Finance Reform." Legislative Studies Quarterly.

Goidel, Robert K. and Ronald E. Langley. 1995. "Uncovering Evidence of Indirect Media Effects: News Coverage of the Economy and the 1992 Presidential Elections." Political Research Quarterly 48: 313-328.

Shields, Todd G., Robert K. Goidel, and Barry Tadlock. 1995. "The Net Impact of Media Exposure on Individual Voting Decisions in United States Senate and House Elections." Legislative Studies Quarterly 20: 415-430.

Peffley, Mark, Ronald Langley, and Robert K. Goidel. 1995. "Public Responses to Presidential Uses of Military Force: A Panel Analysis." Political Behavior.

Goidel, Robert K. and Donald A. Gross. 1994. "A Systems Approach to Campaign Finance in United States House Elections." American Politics Quarterly 22: 125-153.

Goidel, Robert K. and Donald A. Gross. 1994. "Strategic Calculations and Quality Challengers in United States House Elections, 1986-1990." Southeastern Political Review 22: 203-222.

Goidel, Robert K. and Todd G. Shields. 1994. "The Vanishing Marginals, the Mass Media, and the Bandwagon," Journal of Politics. 56:802-810.

Book Chapters:

McDowell, James L. and Robert K. Goidel. 2002. "The Bayh-ing of Indiana Campaign Finance," in David Schultz (ed.), *Laboratories of Democracy: Money and Campaign Finance in State Elections*, Carolina Academic Press.

Goidel, Robert K. and Linda S. Maule. 2001. "Washington's Fifth Congressional District." in Sunil Ahuja & Robert Dewhirst, eds., *The Elections of 2000*.

Goidel, Robert K. 1998. "The Federal Election Campaign Act of 1974" in Sunil Ahuja & Robert Dewhirst, eds., *Government at Work*, Kendall-Hunt Publishers.

Goidel, Robert K., Todd G. Shields, and Ronald E. Langley. 1999. "The New Economy, The End of the Cold War, and Presidential Evaluations," in Anthony Eksterowicz & Glenn Hastedt eds., *The Post-Cold War Presidency*, Rowman & Littlefield Publishers.

Goidel, Robert K. and James McDowell. 1999. "Hill Defeats Leising: Indiana's Ninth Congressional District" in Sunil Ahuja & Robert Dewhirst, eds., *The Elections of 1998*, Nelson-Hall Publishers.

Goidel, Robert K. 2000. "If You Report It, Will They Care?" in Tony Eksterowicz and Robert Roberts, eds., *Public Journalism and Political Knowledge*, Rowman & Littlefield.

Current Projects:

"Television News and Juvenile Justice." Present ed at the Southern Political Science Association Meeting, New Orleans, January 2004. (Submitted for publication).

"Attribute Agenda Setting and the Mass Media: Media Exposure as a Contingent Condition" w/ Guy Golan to be presented at the annual meeting of the International Communication Association, May 2004.

"Citizen Competence and Public Opinion About Science Controversy: Exploring the Functions

and Effects of the Mass Media" submitted to Association for Education in Journalism and Mass Communication.

Awards and Honors

1995 Best Paper Award, Annual Meeting of Southwestern Political Science Association.
"Media Priming and Attitude Change."

Best General Column, 3rd Place, Hoosier State Press Association.

Grants and Contracts

- Department of Health and Hospitals, Louisiana Health Insurance Survey, \$258,216
- Juvenile Justice Commission, \$15,000, 2002-2004.
- Board of Regents Enhancement Grant, \$101,701, 2002-2004.
- Who are Entergy's Low Income Customers, \$30,210, 2003-2004.
- Entergy Low Income Customer Survey \$30,210, 2003-2004.

Administrative Experience

Director, Public Policy Research and Co-Director, Public Policy Research Lab, Louisiana State University.

Promotion and Tenure Committee

Political Communication Area Head/Management Committee

Director of the Annual Louisiana Survey

Chair, Department of Political Science, Indiana State University, 2001 - 2002.

Interim Chair, Department of Political Science, Indiana State University 2000-2001.

Dean Search Committee, Indiana State University 2001-2002.

Ad Hoc Committee on University Governance, Indiana State University 2001-2002.

Faculty Senate, Indiana State University 2000- 2002.

Information Technology Advisory Committee, Indiana State University.

Salary Committee, Indiana State University, Department of Political Science.

Faculty Computing Resources Committee, Indiana State University.

Harry S. Truman Scholarship, Faculty Representative.

Computing Services Faculty Liaison for Political Science, Sociology, Economics, and Criminology.