

Welcome to the 2011 LOUIS Users Conference
October 13-14, 2011

Thursday, October 13, 2011

Thursday, October 13 8:00 am – 9:00 am	REGISTRATION & BREAKFAST
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Thursday, October 13 9:00 am	<u>OPENING REMARKS</u>	Room 1109
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Presenter: Dr. Jim Purcell, The Commissioner of Higher Education

Thursday, October 13 10:10 am – 11:10 am	SESSION 1
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<u>Generating Public Support with the Web</u>	Room 1110
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Presenter: Karen Niemla (ULM)

Description: This presentation will explain online branding techniques, and how they can be used in action to reach your users. In response to crisis, a new website was needed for explaining LOUIS to the general public and generating their support. SAVELOUIS.ORG was made for this purpose, and specific design decisions were made with this type of audience in mind. It is a website on its own, but it has other parts in "Web 2.0" tools which carry out certain functions and there are ways to make these different accounts appear to be part of a coherent whole.

<u>Redefining the Library's Role through an Institutional Repository</u>	Room 1111
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Presenter: Sharon Mader & Jeanne Pavy (UNO)

Description: In Spring 2011 the UNO Library implemented ScholarWorks@UNO, an open access repository of the research, scholarship, and creative work of the university. Our presentation will focus on the various factors to consider in creating an institutional repository, including preliminary tasks like defining the purpose of the repository, identifying funding, choosing a platform, and engaging campus stakeholders, as well as elements of the actual implementation process such as design, allocation of staff, policy development, outreach, and evaluation of services. We will share examples from our own experience and from other library implementations, and relate the range of potential benefits, to both the library and the university, of this dynamic new resource.

<u>State Library: New Services and Resources</u>	Room 1112
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Presenter: Diane Brown (State Library)

Description: This session will cover the new services and resources available from the State Library of Louisiana provided through the Louisiana Libraries: Connecting People to their Potential, a Broadband Technology Opportunity Program (BTOP) grant from the Department of Commerce. New services and resources include: Homework Louisiana, Louisiana Jobs and Careers Center, new databases, laptops to check out from public libraries and more.

EBSCO Discovery Service and NetLibrary	Room 1114
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was a live demo

Presenter: Kathy Kiely (EBSCO)

Description: How does a Discovery System allows students to discover everything the library owns and more. Also we will spend time learning about Ebooks on EBSCOhost formally known as NetLibrary.

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11:20am – 12:20pm

SESSION 2

[Marketing Your Library for a Song: How 2 Academic Librarians Used Their Interests in Music to Reach out to Students](#)

Room 1110

Presenter: Tony Fonseca & Melissa Ursula Dawn Goldsmith (Nicholls)

Description: This presentation is the culmination of four years of our using interests in various aspects of music to engage students at various levels, and in all disciplines, at Nicholls State University. We will chronicle our evolution from hosting a Beat Poetry Reading and Performance Happening (known on our campus as Beats and Bongos), which attracted 17 participants in 2007, to our becoming involved with more than a half-dozen music-based events, including hosting a live/online radio show (The Holy Librarians' Archive of Weird, Rare, and Interesting Music, which has won two university media awards); creating a Facebook page (The Holy Librarians, which has 3000+ friends); hosting dance demonstrations (German, Punjabi, and Nepalese folk dance, and American tap) in the library; presenting informative sessions on Bhangra-Beat music and dance competitions; hosting our faculty book club reading (Daniel J. Levitin's This is Your Brain on Music); teaching a for-credit, senior level film music course; and beginning the process of creating a Music and Arts Resources Center, which will house world and historical instruments. In the four years we have been hosting such events, we have engaged over a thousand Nicholls' students and faculty members directly and virtually, as well as geographically diverse people who had never heard of Nicholls or Ellender Library beforehand.

[Web Accessibility at Louisiana Academic Libraries](#)

Room 1111

Presenter: David Comeaux (Tulane)

Description: This presentation will cover the fundamentals of web accessibility, including why it is important, and share some simple best practices. The presenter will show data about the accessibility of Louisiana's academic library web sites, and compare it to a sampling of North American library web sites. The data reflect only 4-year academic libraries, but the issues and best practices are useful for all libraries.

[What Cataloging Managers Need to Know to Prepare for Transition](#)

Room 1112

Presenter: Linda Smith Griffin (LSU)

Description: Prior to the 2011 American Library Association (ALA) Annual Conference held in New Orleans in June, the three U.S. National Libraries, (Library of Congress (LC), the National Agricultural Library (NAL), and the National Library of Medicine (NLM) announced their decision to adopt the new cataloging code, Resource Description and Access (RDA) with a recommended implementation date not to proceed January 2013. This session is designed to provide cataloging managers with strategies and tips on how to introduce and prepare their libraries and staff for the transition to the new code.

Discussion/Demo of Recent Enhancements to EBSCO's AtoZ/EBSCONet

Room 1114

was a live demo

Presenter: David Dubard (EBSCO)

Description: Presentation will cover enhancements to AtoZ, ERM Essentials and SmartLinking.

Thursday, October 13
12:15 pm – 1:30 pm

LUNCH

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Thursday, October 13 1:30 pm – 2:30 pm	SESSION 3
<p style="text-align: center;"><u>QR Codes: A Quick Response to New Technology</u></p> <p>Presenter: Elizabeth (Lizz) Graves (Northwestern)</p> <p>Description: QR code use is on the rise in higher education. This low-cost, low-maintenance technology may be just what you need to boost your library's access to information. Come by and find out what QR codes are, how to generate them, and what you can do with them in your library!</p>	Room 1110
<p style="text-align: center;"><u>Strategic Planning: The Fundamental Challenge and Essential Solution</u></p> <p>Presenter: Robert Bremer (Nicholls)</p> <p>Description: Strategic plans fail for lack of effective leadership. What leadership is required?</p>	Room 1111
<p style="text-align: center;"><u>ILL-Driven Acquisitions</u></p> <p>Presenter: Janet Crane (UNO)</p> <p>Description: With years' worth of approval plan books sitting unused on the shelf and grim book budget forecasts for the future, we needed a new way to select books for purchase. Feeding faculty ILL requests into Acquisitions helped us to acquire books that faculty really needed, not just what they were "supposed" to want. In this session we'll share the results of an ILL-driven Acquisitions pilot project at UNO Library, including lessons learned and plans for the future.</p>	Room 1112
<p style="text-align: center;"><u>Elsevier: Transforming Research and Accelerating Scientific Discovery</u></p> <p>Presenter: Jessica Herzog (Elsevier)</p> <p>Description: This presentation will introduce Elsevier's new platform, SciVerse, and reveal the innovative new features available through SciVerse Hub & Applications, ScienceDirect, Scopus, and Engineering Village. We'll also share with you some important resources that are available to you to assist with product training! Elsevier is the world's leading provider of science and health information, Elsevier serves more than 30 million scientists, students and health and information professionals worldwide. We help our clients advance science and health by providing world-class information and innovative tools that help them make critical decisions, enhance productivity, and improve outcomes..</p>	Room 1114

Thursday, October 13 2:40 pm – 3:40 pm	SESSION 4
<p style="text-align: center;">ILLiad Sharing Session</p> <p>Presenter: Gayle Campbell</p>	Room 1110
<p style="text-align: center;"><u>Drupal From Start to Finish</u></p> <p>Presenter: Karen Niemla (ULM) and David Comeaux (Tulane)</p> <p>Description: Drupal is the Content Management System used for the ACRL-LA website ACRLLA.ORG and the site SAVELOUIS.ORG. Drupal is a free software that can help you make a dynamic web site. This presentation will begin with the Drupal installation process and go on through customization of the interface, installing modules, page building, administering updates, and more. Both Drupal versions 6 and 7 will be discussed.</p>	Room 1111
<p style="text-align: center;"><u>The Academic Librarian as Mentor: Helping Students in and out of the College Environment</u></p> <p>Presenter: Herb McGuin (SLU) & Will Hires (LSU)</p> <p>Description: This session will provide the definition of mentoring and also provide some comparison/contrast such as formal vs. informal, virtual vs. physical, subject focused vs. general, mentoring vs. coaching, etc. Additionally, we will address the issues of mentoring for students in academic institutions of higher education. It will present ways academic librarians can become involved in the lives of students and examples of academic success in and beyond the building.</p>	Room 1112
<p style="text-align: center;"><u>What's New at Gale</u></p> <p>Presenter: Dinah Ramirez</p> <p>Description: This session will talk about the most recent additions to Gale's line of library research resources as well as changes and updates to the Gale tools you use every day.</p>	Room 1114

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Thursday, October 13 3:50 pm – 4:50 pm	SESSION 5	
	<u>Keeping up with the Jones' and not getting caught on the wrong side of the digital divide: I pads in the Library</u>	Room 1110
Presenter: Lora Amsberryaugier (UNO)		
Description: Budget cuts have really put a damper on the Library keeping up with the expectations of students as users of technology. This last fiscal year the UNO Library was able to purchase iPad2s for the reference faculty and staff. This presentation will demonstrate what we have learned so far and what we plan to do with them this school year.		
	<u>RDA Relationships and RDA Instructions for Serials: The RDA Road Less Traveled</u>	Room 1111
Presenter: Joseph Nicholson (LSU)		
Description: Training materials on RDA thus far have tended to concentrate on relatively cosmetic changes to MARC records that RDA will require in the descriptive portion of the cataloging record (e.g., the elimination of most abbreviations and the addition of new MARC fields for content, carrier, and media type) while neglecting the equally important concept of RDA relationships. Training documentation has also focused primarily on the monograph rather than on non-book formats like serials. This presentation will attempt to shed light on these sometimes disregarded aspects of RDA. Drawing on the FRBR and FRAD models on which RDA is based; it will devote special attention to the important relationships between Group 1, Group 2, and Group 3 entities and their representation in MARC records, with a particular emphasis on core relationship elements in RDA. It will also highlight some of the more important RDA instructions for cataloging serials. The presentation will conclude with recommendations about steps libraries should take to prepare for the implementation of RDA.		
	<u>Learning Express Library: Basic Skills and Test Prep- A Four Year Partnership</u>	Room 1112
Presenter: Tom Porter (LearningExpress)		
Description: A review of LearningExpress library and demonstrate the resource and how it is helping students throughout Louisiana and the United States.		
	<u>WorldCat Now and the Future</u>	Room 1114
Presenter: Tim Whisenant (OCLC)		
Description: Come learn what's new with WorldCat and how it is being used to help create efficiencies for staff in cataloging, acquisitions, and circulation within WebScale Management Services.		

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5:00 pm – 6:00 pm

SESSION 6

[Heirs to the Throne: How to Effectively Transfer
System Administrator Duties to your Successor](#)

Room 1110

Presenter: Kevin Baggett (LSU-LAW) and Michael Satori (McNeese)

Description: After storing up a wealth of information after many years of working as a system administrator, how does one successfully train the next in line in a relatively short time? The speaker will discuss strategies for training the next system administrator that goes well beyond the LOUIS System Administrator Responsibilities document.

SubjectsPlus

Room 1111

****was an online demo****

Presenter: Sigrid Kelsey & Robbie Gore (LSU)

Description: Sigrid and Robbie will share their experiences installing, configuring, and using SubjectsPlus (www.subjectsplus.com), an open source web management system, at LSU. SubjectsPlus, similar in idea to LibGuides, allows subject librarians to create quality online subject and class guides, with an easy-to-use drag-and-drop interface. It also has web site features such as a staff directory and resources listings. Sigrid and Robbie will demonstrate SubjectsPlus, discuss how to use it, and share their experiences with it at LSU Libraries.

What's New with SciFinder

Room 1112

Presenter: Peter Blasi (Chemical Abstract Services (CAS))

Description: The training will consist of a short presentation on SciFinder content and the new features, followed by a live demo highlighting the new sorting and filter options, the Markush searching capabilities and, most importantly, our new synthesis planner, SciPlanner.

[Symphony Update](#)

Room 1114

Presenter: Lisa Witteman (SirsiDynix) and Bill Kessler (SirsiDynix)

Description: In this session, you will hear an update on what's new and coming soon in Symphony. Have you worked with the power tools and new report outputs? Take a look.

**Don't forget about the reception from
6-8:00 pm in the Atrium area of Patrick
Taylor Hall!**

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Friday, October 14
 7:00 am – 8:00 am

BREAKFAST

Friday, October 14
 8:00 am – 9:00 am

SESSION 7

The Louisiana Legislative Briefing: 2011 Edition
****cancelled****

Room 1110

Presenter: Mike Matthews (Northwestern State)

Description: The presenter will update attendees on the results of this year's legislative session including the passage of HCR 129 which "urges and requests" the Regents to fund LOUIS. He will summarize the impact of HB 1 (the state budget), and related legislation on academic, K-12, and public libraries, including the massive effects of scheduled tax repeals on the 2011-2012 fiscal year.

[LA LAMPP: Shining New Light on Preservation of Cultural Heritage Resources in Louisiana](#)

Room 1111

Presenter: Laura McLemore (LSUS) & Tom Claerson (Lyrasis)

Description: In 2010, the Louisiana Archives and Manuscripts Association (LAMA), Le Comité des Archives, Louisiana Association of Museums (LAM), and LYRASILS (regional library services organization) collaborated to create the Louisiana Libraries, Archives, and Museums Preservation Project (LA LAMPP) to provide training and education in preservation planning, to survey cultural heritage institutions on the preservation status of their historical materials, and to develop a comprehensive plan for statewide preservation of cultural heritage resources. LA LAMPP received funding under the Institute of Museum and Library Services' National Leadership Grant Program for a Statewide Connecting to Collections Planning Grant. The statewide survey was conducted between October 2010 and February 2011. In addition to focusing on traditional preservation practices and needs, the survey gathered information on digitization and digital preservation issues among Louisiana's cultural heritage organizations. Laura McLemore, LSU-Shreveport, Project leader, and Tom Claerson, LYRASILS consultant on the grant, will present the findings of the Planning Grant (from survey results, workshop feedback, and Advisory Committee meeting discussions), and what the plans for the future would be under either an IMLS implementation grant or other types of funding.

[Introduction to the New ProQuest Platform](#)

Room 1112

Presenter: Edward Loera (ProQuest)

Description: This presentation is an overview of the new ProQuest platform. In this presentation I will demonstrate how users will be able to search, find, use and share their research. This presentation will cover: single search box, subject areas and product start pages, advanced search, search results – faceted search options, document preview and more, right tools at the right time – spell check, cite this, export and more, search and publication alerts - email and RSS, My Research, and tagging and shared lists

[Beyond the H-Index: The New Web of Knowledge Platform](#)

Room 1114

Presenter: Brian DeMarchi (Thomas Reuters)

Description: This presentation will discuss the new functionality of the Web of Knowledge including identifying funding sources, author disambiguation, and using bibliometrics for research evaluation.

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9:10 am – 10:10 pm

SESSION 8

Community Partnerships and Academic Librarians: Taking our Knowledge Beyond the Campus

Room 1110

Presenter: Mary Lou Strong, Jean Badeau, & Ladonna Guillot (Southeastern)

Description Southeastern librarians took their information literacy knowledge and instruction skills from the campus to the community. The librarians partnered with the Tangipahoa Voluntary Council on Aging (TVCOA) to promote health information literacy to senior citizens in southeastern Louisiana. Armed with an Express Consumer Health Outreach Award from the National Network Libraries of Medicine/South Central Region, librarians offered instruction in basic computer and Internet skills, use of MedlinePlus and NIH Senior Health databases, and evaluation of online information. The presentation will highlight how the library formed local partnerships to fulfill the University's strategic priority to promote lifelong learning in the community. It will also discuss the adjustments made to tailor instruction for a unique group of learners.

Ruskin Didn't Say It: Researching and Verifying Claims in Anonymous Chain E-Mails

Room 1111

Presenter: Stephen Pomes (U.S Department of Interior)

Description: Librarians -- and professionals in other fields -- have frequently complained that Internet websites are often the source of unreliable information. This unreliability has been the source for books, journal articles, conference presentations, and countless personal conversations. In contrast, anonymous chain e-mails receive less attention from librarians and other researchers. Many well-meaning people receive and forward anonymous chain e-mails containing questionable information and outright falsehoods. This forwarding simply reinforces misinformation in the public's mind. I offer two examples of pre-Internet quotation hoaxes that persist in the public's mind. Lastly, I illustrate several fact-checking sources to assist librarians in their reference work with these types of questions.

CQ Press Electronic Resources Featuring CQ Researcher

Room 1112

****was live demo****

Presenter: Mary Glazier (CQ Press)

Description: The session will cover training and best utilization of the CQ Researcher and its components.

Credo Reference: Promoting Information Literacy and Research Effectiveness

Room 1114

Presenter: Jackie LaPlaca Ricords (Credo)

Description: Are you getting the most out of your e-resources? With low usage and shrinking budgets, libraries are challenged to justify resource investments now more than ever. At the same time, information users are ill prepared to navigate the amount and quality of content on the web. Attend this session to learn about Credo Reference and how our new platform, reference content, tools and services help users navigate information resources. This live demonstration will cover new features of Credo Reference and best practices for increasing usage and information literacy.

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10:20 am – 11:20 pm

SESSION 9

[Being Accountable for Assessment: Challenges in an Information Literacy Credit Course](#)

Room 1110

Presenter: Angela Dunnington, Penny Hecker, & Mary Lou Strong (Southeastern)

Description: Developing outcome-based library instruction is one of the challenges faced by academic librarians today. This session will provide an overview of how a team of librarians at Southeastern Louisiana University formed an Assessment Working Group to improve assessment of student learning outcomes in their information literacy credit course, Library Science (LS) 102: Introduction to Information Research. The presentation illustrates how the working group identified core competencies for the course, created a standardized departmental final exam, and continues to explore other assessment measures.

[Making the Students Work for Us: The Library as the Beneficiary Community Partner in Campus Service Learning Projects](#)

Room 1111

Presenter: Beth West (Southeastern)

Description: In the fall of 2010, Sims Library at SLU paired with three groups of students in a junior/senior level marketing class focusing on public relations. Each group was tasked with creating outreach and PR materials for various library services and was paired with a librarian "community partner" who worked closely with them. In addition to the project, students were required to work volunteer hours as part of their project. Sims Library does not have a librarian in charge of outreach; thus the project was a great way for us to "outsource" PR materials. The presentation will cover the successes and lessons learned in the project.

[To the Cloud! How to Compile and Analyze Reference Statistics Easily and for Free](#)

Room 1112

Presenter: Sonnet Ireland & Faith Simmons (UNO)

Description: Keeping all statistics in one spreadsheet can get messy and confusing—and it leaves us vulnerable to losing our statistics in the event of technical difficulties. To organize and preserve the statistics, we copy data from Google Documents on a weekly basis into stable spreadsheets organized by month. To prevent the loss of data, we use cloud computing, saving them in a shared folder in Dropbox. We keep the original data in separate tabs, allowing us to calculate weekly and monthly totals by type of interaction, time of day, and day of the week. Using free cloud computing applications allows us to keep more accurate reference statistics throughout the library and better serve our patrons.

[New Innovations from IEEE Xplore](#)

Room 1114

Presenter: Jalyn Kelley (IEEE)

Description: This live demonstration, presented by IEEE Client Services Manager Jalyn Kelley, will cover how to get the most out of your IEEE Xplore subscription, what's new with IEEE, and upcoming enhancements to the database. IEEE Xplore is the premier database for research in electrical engineering, electronics, computer science and related disciplines.

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Friday, October 14 11:30am – 12:30 pm	SESSION 10	
	<u>LOUIS: The Louisiana Library Network</u>	Room 1110
Presenter: Cathy Sicard (LOUIS)		
Description: Join us as we revisit our journey from 1990, when only six Louisiana academic libraries were automated and only four had internet access, to the present where we partner with Academic Libraries, State and Private Libraries, Museums and Archives to provide a multitude of products and services to 47 consortia members.		
	ACRL Business Meeting	Room 1111
Presenter: Mike Matthews (Northwestern State)		
	<u>Moving Library Cooperation to Web Scale: Libraries in Transition</u>	Room 1112
Presenter: Jennifer Bielewski (Lyris)		
Description: OCLC and LYRISIS are collaborating to share more about the web scale working environment with libraries nationwide. Through a series of face to face and online conferences, the two organizations are sharing the value of cloud computing tools by demonstrating the ease of use, adaptability, scalability and overall cost benefit of working in this cutting edge way. Join us for a one-hour conversation on Web Scale! We will begin with a group discussion of how libraries are working smarter by implementing free cloud computing tools. This will be followed by a brief summary of how libraries are successfully transitioning to OCLC's revolutionary new Web Scale Management Services. Our group discussion will conclude with of the long term impact of web scale services on libraries and their users.		
	LexisNexis Academic: Conducting Legal and Business Research **was live demo**	Room 1114
Presenter: Lynn Smith (LexisNexis)		
Description: This session will concentrate specifically on conducting legal and business research using LexisNexis Academic. For legal, the presentation will cover the different ways to find cases and statutes. It will also cover Shepard's. Shepard's is a key element of conducting legal research. For business, the presentation will cover Company Dossier and the numerous business resources on LexisNexis Academic. Company Dossier covers over 40 million companies.		

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**LUC 2011 was sponsored by the
following organizations:**

EBSCO

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IEEE

Elsevier

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ProQuest

OCLC

CQ Press

Chemical Abstract Services (CAS)

Annual Reviews

Marcive Inc.

Credo Reference

Thomas Reuters

LexisNexis

LOUIS: The Louisiana Library Network