

Welcome to the 2010 LOUIS Users Conference

October 21-22, 2010

Patrick Taylor Hall

Thursday, October 21, 2010

Thursday, October 21

REGISTRATION & BREAKFAST

7:00 am – 8:30 am

Thursday, October 21

OPENING REMARKS

Room 1109

8:30 am – 9:45 am

Presenter: Sara Zimmerman, Executive Director, LOUIS; LALINC Executive Committee: Jennifer Cargill, Dean, LSU Libraries, Don Smith, Dean, ULM Libraries, Chair

Thursday, October 21

SESSION 1

10:00 am – 11:00 am

Director's Sharing Session

Room 1109

Moderator: Debbie Houston-Johnson

WorldCat: Today, Tomorrow and Beyond

Room 1110

Presenter: Chris Manriquez (OCLC)

Description: Please join OCLC as they provide an update on WorldCat and how new developments will further enable LOUIS libraries to meet the constantly changing needs of their users.

Overview of Trusted Essential Resources for Nursing Educators, Nursing Liaison Librarians, and Health Science Professionals and Students

Room 1111

Presenter: Tracy Hall (McNeese), Travis Dudley (OLOL)

Description: The internet today has revolutionized how health care professionals, healthcare, and liaison librarians, nursing students and the world access and evaluate reliable health care resources. For the nursing educator and nursing liaison librarian competence is critical in both using information technology and information seeking for the vast amount of nursing resources that exist. The usefulness of essential health data only goes so far as what we can find. Our goal is to provide a foundation guide to numerous established and essential nursing resources; with the ultimate goal to assist our target audience in navigating, finding, critiquing and evaluating resources in the health field that can be trusted and relied upon. This presentation offers an overview of professional leadership organizations, communities, electronic and print resources for health care liaisons and reference librarians assisting Colleges of Nursing educators and students. The National Institute of Health; National Libraries of Medicine; Nursing and Health Communities such as the Medical Library Association; and the Association of College and Research Libraries Nursing and Allied Health Resources Section; and additional reliable web resources and print resources will be examined.

Open Access: Where Copyleft is the New Copyright

Room 1112

Presenter: Dr. Tony Fonseca (NICHOLLS), Melissa Ursula Dawn Goldsmith (NICHOLLS), Megan Lowe (ULM), Jeremy Landry (NICHOLLS)

Description: When it comes to the production of scholarly and academic works, the copyleft model (licensing which maintains copyright while giving the author complete rights of reproduction and dissemination, and usually ensures the work is freely available). The presenters will discuss two open access models which are currently redefining the copyright debate-electronic theses and dissertations repositories, both at the national level (NDLTD) and at individual academic institutions, and the Open Access Journal, such as Collaborative Librarianship and CODEX: The Journal of the Louisiana Chapter of ACRL, which guarantees free access to librarian scholarship.

A Digital Initiative to Preserve the History of the Louisiana State University School of Medicine in Shreveport

Room 1114

Presenter: Deidra Woodson (LSUHSC Shrev)

Description: Medical librarians at the Louisiana State University Health Sciences Center at Shreveport are currently involved in a digitization project funded by the National Network of Libraries of Medicine, South Central Region. The main goal of this project is to build a comprehensive history of the LSU School of Medicine in Shreveport by identifying and digitally preserving important documents, photos, newspaper articles, and other artifacts within the Library's archives. Additionally, these items will be made publicly accessible through the Louisiana Digital Library and a website devoted to the history of the medical school lsuhscshistory.org. At the completion of this project, medical librarians will develop an exhibit to showcase their efforts in preserving the 45-year history of the School of Medicine. This presentation will include a discussion on planning for the project, the current status of the project, and challenges faced.

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SESSION 1 - CONTINUED

10:00 am – 11:00 am

SirsiDynix Update

Room 1116

Presenter: Bill Kessler (SirsiDynix)

Description: Symphony 3.4 new features, Update on SD Enterprise and a sneak peak at Portfolio (the SD digital asset management software)

LearningExpress, Your Partner for Three Years. Basic Skills & Test Improvement

Room 1118

Presenter: Tom Porter (Learning Express)

Description: Please join Tom Porter, Higher Education Specialist for LearningExpress, LLC, for an overview of LearningExpress Library. This important resource is in its third year of use by LOUIS and is helping thousands of your students with basic skills improvement including reading, writing, math, science, vocabulary and more as well as assisting in increasing test skills like SAT, ACT Graduate School Entrance exams to name a few. Other valuable areas include Job Search and Workforce Skills and a Job & Career exploration section.

Thursday, October 21

SESSION 2

11:15 am – 12:15 pm

LibGuides Presentation

Room 1110

Presenter: Sheryl Curry (ULL), Shanna Clevenger (DELGADO), Wil Peters (LSUS), Brian Sherman (McNEESE), Lora Amsberryaugier (UNO), Nicole Morello (BRCC)

Description: Looking for a new way to communicate with faculty and students about library services and resources? Join the LibGuides Pilot group to explore how each library is using LibGuides, a popular content management system, to showcase library resources, host library websites, and collaborate with faculty. LibGuides is easy to use and equally suitable for technology novices and expert users.

A Question of Access: Abstracting and Indexing in Fine Arts Databases

Room 1111

Presenter: Hillary Veeder (LSU)

Description: My discussion will explore the indexing coverage provided by EBSCO's Art & Architecture Complete and H.W. Wilson's Art Full-Text, as of June 2010, and will discuss the (lack of) complete, retrospective indexing and the implications of this indexing deficiency on libraries and researchers. The discussion will include a brief review of abstracting and indexing within the fine arts (transition from print to electronic indexes), will discuss the roles of collection development and reference librarians in regards to evaluating the electronic resources, and will raise questions regarding the value of electronic resources and the extent of access that the resources provide in comparison to the coverage provided by Google and Google Scholar and the print holdings of academic libraries.

ILLiad Sharing Session

Room 1112

Presenter: Gayle Campbell (LSU)

CSS for e-Library

Room 1114

Presenter: Sigrid Kelsey (LSU)

Description: This session will include a discussion about the E-Library style sheets and how to create a custom look for your library, including different styles for printing and mobile devices. I will offer suggestions to make customization of the style sheets easy to do.

Symphony Serial Sharing Session

Room 1116

Presenter: Dr. Tony Fonseca (NICHOLLS)

World Book Web for Higher Education

Room 1118

Presenter: Diane Peloquin (World Book), Andy Snelling (World Book)

Description: Come preview features and benefits of the World Book Web for higher education such as primary source documents, e-books, 30 language translations and many others.

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LUNCH

12:15 pm – 1:30 pm

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SESSION 3

1:30 pm – 2:30 pm

State Library Update

Room 1110

Presenter: State Library Staff

Description: Overview of new initiatives at the State Library

Your Web Applications on Your Space

Room 1111

Presenter: Karen Niemla (ULM)

Description: Home ownership is more ideal than renting because you may develop your property as you like. Owning your own web space is similar: You can install blogs, forms, and applications. This will cover how to choose hosting for these needs, demonstrations of applications, SQL databases, design basics, and more.

A Library Employee Handbook for the 21st Century:

Room 1112

Utilizing Media Wiki for Creating Policy Manuals

Presenter: Mark P. Baggett (LSUHSC Shrev), Deidra E. Woodson (LSUHSC Shrev), Kimberly Pullen (LSUHSC Shrev)

Description: Medical librarians from the Louisiana State University Health Sciences Center at Shreveport created an employee handbook for the Library faculty and staff utilizing the MediaWiki platform. MediaWiki is the free open source software that is well-known for providing the functionality behind Wikipedia. This presentation will emphasize the implementation of MediaWiki, including installation, configuration, and customization, for developing an electronic policy manual. The process of selecting the most appropriate format and platform for the handbook will be addressed. A discussion of the challenges faced and lessons learned will be included, as well. As a final note, no prior expertise in implementing wikis is necessary for conducting a similar project.

Marc My Words: Uses of Marc Edit

Room 1114

Presenter: Carla Clark (LSUS)

Description: This session will cover some basic uses of Marc Edit, a very useful, free application developed by Terry Reese of Oregon State University. Marc Edit is extremely helpful for editing a large number of Marc records in one pass. With Marc Edit, you can add or delete fields, or even edit data within a specific field. We will cover uses of Marc Edit for prepending an EZproxy URL to NetLibrary records, and stripping extra 856 fields from NetLibrary records.

WorldCat Local Quick Start

Room 1118

Presenter: Natalie Palermo (LSU), Sigrid Kelsey (LSU), Daphne Kouretas (OCLC)

Description: This session will describe the implementation of OCLC's WorldCat Local Quick Start at LSU Libraries.

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SESSION 4

2:45 pm – 3:45 pm

A Five Year Review of Text Message Reference

Room 1110

Presenter: Beth Stahr (SLU)

Description: Sims Memorial Library at Southeastern Louisiana University began answering text message reference questions in early 2005, the first U. S. academic library to implement such a service. This presentation looks at the evolution of the service, the types of questions answered by Sims librarians and future directions for text messaging in the academic library.

The State We're In: An Economic Analysis of Higher Education Funding in Louisiana

Room 1111

Presenter: Mike Matthews (NSULA)

Description: This presentation will review the historic legislative and economic trends which are leading to the crucial year of 2012, when a projected \$2.4 billion shortfall will inflict severe detrimental effects on the state's higher education systems. The presenter will discuss how the budget cuts have and will affect library collections, services, and facilities. A brief discussion of how librarians can work together to mitigate the damage will be followed by a question and answer period.

For the Benefit of All: Digitizing U.S. Hearings from the 1960s, 1970s, and 1980s

Room 1114

Presenter: Sonnet Ireland (UNO)

Description: The University of New Orleans is working to digitize U.S. Hearings from the 1960s, 1970s, and 1980s in an effort to expand access to these materials. This presentation will explain the steps taken to select, digitize, and present each document. It will also discuss the future of the project and long-term preservation of the digital files. Finally, we will demonstrate how to use the collection of hearings and answer any questions about the project/collection.

Symphony Report Sharing Session

Room 1116

Presenter: Nicole Morello (BRCC)

LibGuides and LibAnswers – An Overview

Room 1118

Presenter: David Colp (Springshare)

Description: Learn how easy it is to use LibGuides and LibAnswers. In this presentation you will see how to create content in LibGuides, how to answer questions in LibAnswers, and see the administrative features.

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SESSION 5

4:00 pm – 5:00 pm

Using Google Docs for gathering and distributing data

Room 1110

Presenter: Sigrid Kelsey (LSU)

Description: I will do a presentation on various uses of Google Docs. I recently did one here at LSU that people liked- I showed how to make forms to gather data, and how to make customized RSS feeds from the data.

Promoting Academic Library Services

Room 1111

(Simple and Inexpensive Ideas)

Presenter: James Lovitt (SLU), Kathryn Munson (SLU)

Description: With acquisitions budget slashed, and academic libraries facing cuts to every facet of services, it is more important than ever for librarians to be able to communicate the the importance of library resources and promote value of library services. Promoting services in an academic library does not need to be difficult, expensive, or involved. Participants in this program will take away handy tips and tricks that are inspiring and can be accomplished with minimal budgetary investment. This session will not only include examples of possible promotion activities and tools for academic libraries, but also provide an open discussion forum for participants to discuss past experiences and future strategies. A program wiki will allow participants to post materials from projects accomplished at their institutions before or after the session.

Tweet-a-Librarian: Mobile Web 2.0 Reference for the Underfunded and Lonely

Room 1112

Presenter: Sonnet Ireland (UNO), Faith Simmons (UNO)

Description: With repeated budget cuts, working in a library can be frustrating. How are you supposed to use advanced technologies when you can't even buy books? Twitter can help you help patrons on the go! Let the Tweet Elite at the University of New Orleans give you a crash course in Twitter...and show you how to provide FREE text messaging reference to your community. During this session, you'll learn how you can use Twitter to enhance your reference services. We'll also show you other programs that make implementing your own Tweet Reference program quick, easy, and painless. No cell phones or texting plans necessary.

Beyond Screencasting: Putting a Personal Face on Distance Education

Room 1114

Presenter: Beth West (SLU)

Description: While many academic libraries are using screencasting as instructional tools for distance education students, the videos can sometimes be a bit impersonal. By using them in tandem with brief, informal video orientations and presentations by an on-screen librarian, distance students can associate a friendly face with the library. This presentation will explore the best practices for pairing these "talking head" videos with screencasts in both LibGuides and on the library website in addition to embedding them in course management software. We will also look at easy ways to create videos and examine the presenter's personal experience with creating these videos and becoming comfortable with being on camera.

Authorities Basic Overview

Room 1116

Presenter: Zee Zee Zamin (LOUIS)

Description: An overview of the question often heard, "I have received the Marcive Authority file, now what do I do ?"

Integration of NetLibrary into EBSCOhost and EBSCO Discover

Room 1118

Presenter: Brian Duncan (Ebsco)

Description: Will be going over the integration of NetLibrary into EBSCOhost. We will also go over the new model for purchasing NetLibrary. NetLibrary will be integrated into all of your EBSCOhost databases. We will also be going over our new EBSCO Discovery Service and what it will provide to the end user.

Don't forget about the reception at 5:00 pm in the common area of the conference!

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Friday, October 22
7:30 am – 8:30 am

BREAKFAST

Friday, October 22
8:30 am – 9:30 am

SESSION 6

Open Access Week: Awareness and Understanding

Room 1110

Presenter: Will Hires (LSU)

Description: Open Access is a worldwide movement that recognizes the power and advantage of knowledge that is freely available to everyone all the time. Knowledge that is openly available serves a distinct public good and promotes a healthier, safer, and more informed society. Open Access Week is an annually designated opportunity to promote awareness and understanding of the benefit of open accessibility to information. Research is emboldened, education is enriched, understanding is more assured, and learning is more confidently achieved when basic, foundational information is available and accessible to everyone. Open Access Week for 2010 builds upon Open Access Day which, in 2008, began the effort to encourage world-wide participation in events on college campuses. In 2010, Open Access Week (October 18-22) partly coincides with the LOUIS Users Conference (October 21 and 22). This presentation will offer some history of open access week and discuss its value and significance to scholarly communication. Once everyone is aware and understands what open access is, the next step is participation in promotional events that will inform and encourage others.

Be Your Own Geek Squad

Room 1111

Presenter: Karen Niemla (ULM)

Description: Our institutions don't teach us how to manage our PCs, and do not service our home computers even if we do use them for work. It is such a valuable thing to know about, and yet it seems as if most people don't-- regardless of age. Remember: Computers are dumb and can't do anything without your instructions. It's not the other way around!

ACRL-LA Chapter STAR Committee (Successful Transitions to Academic Research)

Room 1112

Presenter: Mitch Fontenot (LSU)

Description: The STAR Committee was created in 2009 to explore ways to strengthen and support high school students' preparation and success in first years of college research activities. This program would represent the third in a series of "conversations" on this topic. Program format is a facilitated panel discussion followed by audience contributions to the conversation. Panelist will be a college librarian serving first-year students, a high school librarian serving college-bound 11th and 12th grade students, a freshman-level college professor, and possibly a fourth professional (TBA, but ideally an individual with expertise in instructional design, General Education curriculum, or another area relevant to the conversation.)

QR Codes: What Do They Mean For Libraries?

Room 1114

Presenter: Natalie Palermo (LSU)

Description: Come learn how you can use Quick Response (QR) Codes to assist your users at their point of need.

Symphony Acquisitions Sharing

Room 1116

Presenter: Brian Shermam (McNeese)

The New LexisNexis Academic: Learning more about the new interface of LexisNexis Academic, its features and new content

Room 1118

Presenter: Earnrolyn "Lynn" Smith (LexisNexis)

Description: LexisNexis Academic and LexisNexis Statistical both have new interfaces. This presentation will cover the new interfaces, features and content. LexisNexis Academic is one of the premier general reference tools that provides access to news, business and legal information. LexisNexis Statistical provides fast and easy access to statistical information produced by U.S. Federal agencies, States, private organizations and major intergovernmental organizations.

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9:45 am – 10:45 am

SESSION 7

Copyright for Librarians

Room 1109

Presenter: Robert Bremer (LATECH)

Description: Owners zealously protect their copyrights from infringement. The rights of librarians and those they serve to make “fair use” of works under copyright are increasingly denigrated or ignored. Academic libraries and members of the communities they serve can fairly make educational uses of works under copyright. Learn when instruction aids, inter-library loan practices, and the use of cd’s and dvd’s are in compliance with copyright ... and when not.

Community Moodle in the Stacks

Room 1111

Presenter: Trey Thibodeaux, Jason Juneau

Description: We’d like to give a presentation on how the Middleton Circulation Services Department of the LSU Libraries system began using Community Moodle to interact with their student workers. We’ll talk about previous online solutions, steps taken to getting Community Moodle started, the ways in which we currently use it, and ideas for the future.

Toward A Framework for Statewide Library Advocacy

Room 1112

Presenter: Bradley Wiles (LSU)

Description: As budget issues continue to present challenges and obstacles to libraries and other institutions of information and culture throughout Louisiana, the role of direct advocacy toward political and administrative stakeholders is becoming increasingly important. Library professionals and organizations can no longer solely rely on condensed annual reports, ROI assessments, or occasional media coverage to articulate the value they add to their communities. They must be vocal and assertive, and utilize their numbers to organize action, increase visibility, and become an essential part of the discussions that determine the quality of their existence. This session proposes a framework for an ongoing advocacy and collaboration program that will incorporate library professionals and organizations throughout the state. It will offer suggestions on advocacy strategies, focusing through the lens of several current economic and political issues surrounding Louisiana libraries (LOUIS funding, the proposed elimination of the LSU-SLIS program, Oil Spill records legislation, etc.), with particular emphasis on recent efforts by the Louisiana Archives and Manuscripts Association (LAMA). Ultimately, the discussion aims to spark wider interest and involvement in the affairs that properly concern librarians, but ones that they have often felt powerless to influence.

Lessons Learned from a New Interlibrary Loan Manager

Room 1114

Presenter: Kathryn Munson (SLU)

Description: With a new manager for Interlibrary Loan at Southeastern Louisiana University, several important changes were instituted at LSH including delivering PDFs through the shared server, soliciting authors for free copies of articles, switching from overdue notices to courtesy notices, and a pilot program was started to send messages via text message or Facebook. Throughout the implementation of each of these changes, help from LOUIS staff and input from other LOUIS libraries was crucial to success. This session will explore the changes made to Interlibrary Loan at Southeastern in the past year and open the floor to a discussion of other innovative best practices in the LOUIS ILLiad community.

Symphony Cataloging Sharing

Room 1116

Presenter: Natalie Palermo (LSU)

Gale Update Session

Room 1118

Presenter: Julie Pepera (Gale Virtual Reference)

Description: This workshop will cover how to get the most of your Gale e-books using Gale Virtual Reference Library and the reinvention of Biography Resource Center into Biography In Context.

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Friday, October 22
11:00 am – 12:00 pm

SESSION 8

Copyright for Librarians – Part 2

Room 1109

Presenter: Robert Bremer (LATECH)

Description: Owners zealously protect their copyrights from infringement. The rights of librarians and those they serve to make “fair use” of works under copyright are increasingly denigrated or ignored. Academic libraries and members of the communities they serve can fairly make educational uses of works under copyright. Learn when instruction aids, inter- library loan practices, and the use of cd’s and dvd’s are in compliance with copyright ... and when not.

The Library Safety Manual: Challenges & Policies for 21st Century Libraries

Room 1111

Presenter: Herbert McGuin (SLU), James Lovitt (SLU)

Description: The motivation for libraries to have current and up-to-date safety policies and manuals has never been stronger; not only due to the need of protecting library patrons, but also librarians and library staff. Out-dated safety policies and manuals do not protect anyone within a library, and instead lead to confusion, inconsistencies, a fractured chain of command, as well as policies which have no remaining relevancy to the people they were originally created to assist. This presentation will demonstrate how taking older library safety manuals and updating them can allow for not only a greater sense of security, but greater safety, motivation to update library security systems, and an improved library. It will also deal with issues like: how to begin, how to advocate for safety, networking, documentation, policy making and dealing with the unexpected & using it to your advantage. While this presentation will mainly deal with instances derived from academic libraries, many of the concepts described will be applicable to private and public libraries as well.

E-Journal Archiving Solutions" Preserving Scholarly Knowledge for Louisiana's Libraries

Room 1112

Presenter: Dr. Tony Fonseca (NICHOLLS), Will Hires (LSU), Mike Matthews (NSULA)

Description: The presenters will discuss the different tools available for preserving e-journal content, including Portico, LOCKSS, and CLOCKSS and their usefulness in the development of a state-wide information repository for institutions or higher education.

Oral histories from ‘Analog’ to Louisiana ‘Digital’ Library

Room 1114

Presenter: Gina Costello (LSU)

Description: This presentation will cover LSU Libraries’ Special Collections endeavors to digitize and display oral histories from the T. Harry Williams Center for Oral History. Topics include: analog to digital conversion techniques; digital asset organization and management; cataloging and metadata creation; and display and access of audio files in the Louisiana Digital Library using CONTENTdm digital library software.

Symphony Circulation Sharing

Room 1116

Presenter: Esther Blood (LSUA)

Exploring the Advantages of the WilsonWeb Art Suite!

Room 1118

Presenter: Ron Miller (Wilson), Dexter Evans (Wilson)

Description: An holistic demonstration of the completely unique and uniquely complete user information experience of Wilson’s Art Suite will be presented.

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**LUC 2010 was sponsored by the
following organizations:**

EBSCO

SirsiDynix

Gale

LearningExpress

World Book

H. W. Wilson

OCLC

Springshare

Marcive

LexisNexis

LOUIS: The Louisiana Library Network