



Transcript for “Employers Tell All: Resume Content”

Video

November 2008

(Fall 2008 Career Expo, in the John M. Parker Coliseum)

Opening Screen: LSU Fall Career Expo Employers Tell All: Resume Content

Georgia Pacific: It needs to be well written. We want to see good grammar usage and the spelling needs to be right. The other thing is tell me about yourself. If you have work experience, tell me what you did. And then if you added value in what you were doing, explain that because we are looking for folks that add value.

Enterprise Rent-A-Car: I think what makes a good résumé is one that is very concise and is written specifically for that employer because it shows that they have taken an active interest in your company and they already know what the job is about which puts them at a competitive advantage over other applicants.

Raising Cane’s: Even though we like to see your résumé because it shows that you’re professional, we also would ask always for someone to fill out our own application to make sure we’re getting all the information that we want. We want your work history, we’re looking to see your job history like how long you’ve stayed at previous jobs is really, really important ; whether you filled everything out completely, you know if you were able to follow directions on the application is really important; and just basic neatness that kind of thing.

TEKsystems: Typically leading off with action words and verbs. I mean I know that is kind of résumé 1001, you’d be surprised at the number of people out there that do not do that. And then there are smaller things like formatting, grammar, spell-check, things like that-not as important but what it does communicate is to what level of detail this person I guess seeks to present themselves in. How professional they are in presenting themselves, their background, what they’ve been able to do.

Microsoft Corporation: A good résumé shows clearly what the student’s academic background is like, as well as what their experience is that might be relevant to the kinds of jobs they are applying for. It also helps a lot if they show what kinds of leadership responsibilities they’ve had, so that you know not just where they’ve been part of group projects but where they’ve actually taken a leading role in kind of making those things happen.

(Video ends)

Final Screen: www.lsu.edu/career