



Transcript for “Spring 2009 Career Expo: Do’s and Don’ts”
Video
February 2009

(Professionals tell the do’s and don’ts of networking at a job fairs)

Order: Toshiba, All Star Automotive Group, Imperial Sugar Company, Regions

Toshiba: Don’t go up and swipe a water bottle and run away.

All Star Automotive Group: I think it’s critical to not chew gum. It’s critical to portray as much confidence as possible, to come up and hold your hand out and say, “Hi, I’m Sheri, nice to meet you.” And to state what you want.

Toshiba: Don’t go up and chomp gum in flip-flops and not know what you’re talking about.

Imperial Sugar Company: Definitely don’t dress down. Again, we’re looking at you and how well you represent yourself because that’s representation possibly for our company down the road.

Toshiba: Do research online on the Career Services’ office and find out who is hiring for your major.

Imperial Sugar Company: I’d say the do’s are definitely be prepared. Look around at the job fair, know the different employers that are here, make sure that you have really prepared your résumé; you’re ready to speak to it.

Toshiba: Do walk up to the booth and already know something about the company.

Regions: The don’ts would be not being prepared. You know, it’s always good to be prepared so coming with no résumé or coming not dressed appropriately would be a don’t.

Toshiba: Do go up and ask questions about specific positions.

Regions: A do would be to just make good contact with the hiring manager and let them know what your experiences are and what you’re interested in and just letting them know how interested you are in the position.

Toshiba: Don’t go up and say “Oh, what do you do?”

(Video ends)