



Transcript for “Spring 2009 Career Expo: Preparing for the Expo”  
Video  
February 2009

*(Professionals’ advice about how students should prepare for an Expo or other job fair)*

Order: PhilipMorrisUSA, Postlethwaite & Netterville, United States Government Accountability Office, PROSYS, Frito Lay, Dollar General Corporation, JCPenney

- PhilipMorrisUSA:** Definitely right now at LSU, you guys post the companies that are coming to the career fair already. I would highly suggest that you find out what companies are coming. If it’s one that think you’ll be interested in do a little research so you will have some questions to ask those companies.
- Postlethwaite & Netterville:** Be professional, be brief, be prepared with your résumé, any letters of reference and you can also research exhibitors beforehand.
- U.S. Govt. Accountability Office:** They need to do research about the companies that they’re interested in in advance so they have a little bit of information and can ask intelligent questions.
- PROSYS:** Students should at least find out what companies are going to be at the expo, research them and make sure they come prepared with a résumé. And if they do know about the company they are approaching then should let the employer know that they know something about the company.
- Frito Lay:** Research the company, know something about who you are talking to and impress them with your knowledge.
- Dollar General Corporation:** Student should make sure that whatever employers they’re interested in speaking with that they actually have done research on the company, and don’t show up and talk to the recruiter unprepared. So, being prepared is very important, knowing why you are interested in the company is very important and being able to answer questions about yourself is also very helpful.
- JCPenney:** You need to look professional; you need to look the part. You are going to learn that in any type of field you do that you got to look the part and whatever part that you want to perceive to your future job.
- U.S. Govt. Accountability Office:** One thing I would caution against is having an expectation that employers now are going to be accepting résumés at career



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expos. My taking a résumé is not going to get a person a job; it's all online based. While it's nice to have a résumé and it might jog my memory at some point in the future about a person. It's not going to be a mechanism that will allow that person to actually apply for a job.

**JCPenney:**

A good solid résumé. This is the most important part of the job hiring. This is the part that is going to get you to the interview. This is not going to get you a job, but it will get you to that first step of getting an interview. And work with Career Services in getting your résumé perfect, because if it's not, your perfect job might slip away from you.

*(Video ends)*