



Transcript for “Spring 2009 Career Expo: What impresses you?”

Video

February 2009

(Professionals tell what impresses them when they meet a student at a job fair)

Order: Imperial Sugar Company, JCPenney, All Star Automotive Group, Frito Lay, Regions, City Year Louisiana, Montsano

Imperial Sugar Company:

Firm handshake and that eye contact. We’re looking for someone who really wants to engage with us and talk with us some about our company as well as talk to us about their background and their education. We’re also looking who presents well in a sense that they care enough and they understand the importance of looking for job. And the fact is they would be representing our organization.

JCPenney:

They’ve done researching on their own about the company they’re looking for. What Stewarts said, for example, as far as they “dress to impress.”

All Star Automotive Group:

It really impresses me when they come prepared; that they’re dressed the part; that even if they’re a little bit intimidated about approaching an employer that they’ll walk up, look you in the face, shake your hand, greet you, take the first move.

Frito Lay:

Experience and a well-written résumé and just confidence.

Regions:

It impresses me when they are well prepared with their résumés and have been dressed appropriately for the career day. And just have an overall, you know, good outlook and make good conversation with us and tell us what they’re looking for.

City Year Louisiana:

If they come up and they’re prepared with their materials, if they have their résumé already out and their résumé really goes towards something that your organization is offering. So, one thing that I look forward to as well is if they are honestly interested in my organization in particular and aren’t just going around looking to just trying to drop off their résumé with everybody they meet.

Montsano:

When we meet students at career expos, the student that comes to us with knowledge about our particular company or knowledge about the types of positions that are available at the career fair is something that really impresses us.



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JCPenney:

Today, we've had so many different walks of life that walked up to us and some of them weren't prepared, some didn't even have résumés, some weren't even sure really what they were doing here. It is obvious to me that those were the ones that maybe didn't partner with y'all as far as asking the same questions like, "What do I need to know? How should I dress? What do I ask? What do I do?"

(Video ends)