

## National Career Month

Whereas, work has been called the finest expression of the human spirit; and

Whereas, given the thousands of occupations in Louisiana's economy, planning a career can be formidable; and experts agree that the ongoing process of career development is essential for all individuals to maximize their personal potential, as well as for the continued health of our economy; and

Whereas, career development is necessary for children as they expand their awareness of the world of work, for youth exploring educational and career options, and for adults faced with a workplace of challenge, change and the need for lifelong learning, it is clear that informed decision-making and planning are keys to career success; and

Whereas, to respond to the current economic situation, we must work with our schools and communities to provide the career development services needed by our citizenry and by so doing, we will spark Louisiana's spirit of innovation and growth—our state's hallmark; and

Whereas, this year, many organizations will sponsor activities to support the celebration of National Career Development Month, including: Louisiana Career Development Association; the Louisiana State Department of Education; Louisiana School Counselor Association; Louisiana Counseling Association; and the Louisiana Workforce Commission

Whereas, the goals of these institutions include informing the public about career development services and how to utilize them, publicizing where services are available, and building public understanding of the importance of career development; now

In recognition and support of these goals and in tribute to those professionals who provide career guidance, counseling, and development services in a variety of settings, I do hereby proclaim November 19, 2008 as Career Development Day, November 17-21, 2008 as Career Development Week, and November as **CAREER DEVELOPMENT MONTH** in the State of Louisiana.

Therefore, I \_\_\_\_\_ do proclaim November as Louisiana Career Month.

## **“Inspire your Career, Develop Your Dreams”**

**43rd Annual National Career Development Month: November 2008**  
**National Career Development Week: November 17-21, 2008**  
**National Career Development Day: November 19, 2008**

*Celebrate your favorite career!*  
*Enter the 2008 Louisiana Career Development Association (LCDA)*

### ***Poetry and Poster Contest***

*Each entry should celebrate and inspire career development in a positive tone and adhere to this year's theme.*

#### **Eligibility**

Every **adult and student** enrolled in public, private, and parochial schools.

Contest division areas are:

Primary.....Grades K – 2  
Intermediate.....Grades 3 - 5  
Middle.....Grades 6 – 8  
Senior.....Grades 9 – 12  
Adult Student.....18 and older enrolled in school  
Open Adult.....18 and older not enrolled in school (student teachers, parents and professionals)

#### **Requirements for Poems- Open Adult and Student**

**Poetic Form:** Use of any acceptable poetic form (e.g. cinquain, free verse, diamante, haiku, limerick, metered, rhyming, blank verse).

**Size:** Submit each poem on a single sheet of paper, 8.5" x 11" in 12 point font.

#### **Requirements for Posters - Open Adult and Student**

**Lettering:** Simple bold lettering is preferred. Captions are to be used to convey the message, attract attention, and to achieve goals of clarity, vigor and originality. All lettering will be considered part of the design.

#### **Media (revised categories)**

**Category 1 (C1):** Standard use of ink, pencil, poster paints, magic marker, acrylics, and oils

**Category 2 (C2):** Use of photos, clipart, graphic art software, collage, cut and pasted paper, and mixed media.

**Size:** Each poster must be created in 8.5" x 11" format, including matte, to be eligible.

## **Contest Deadlines - Student**

**School:** Contest must be completed and postmarked by November 19, 2008. First, second and third place winners in the school should be sent to the District Contest.

**Districts:** Contest must be completed and postmarked by December 5, 2008. First, second and third place winners in the district should be sent to the State Contest.

**State:** First, second and third place winners in the State must be completed and postmarked to the National Contest by January 17, 2009.

## **Awards - Student**

**School winners** will receive recognition awards at the discretion of each school's Coordinator. Winning entries will be submitted to the District Contest by the School Coordinators no later than November 19, 2008.

**District winners** will receive recognition awards at the discretion of the District Coordinators. Winning entries will be submitted to the State Contest by the District Coordinators no later than December 5, 2008.

**State winners** will be recognized with the winning entries placed on the LCDA website, <http://www.lacareerdevelopment.org>, by January 17, 2009. They will also be submitted to the National Contest by the State Coordinator no later than that same date. The winning entries will be recognized at the Annual LCDA Spring Conference, and receive from the Louisiana Career Development Association: a framed certificate and a special congratulations gift. All entries must go through the State Contest.

**National winners** will be recognized with the winning entries placed on the NCDA global website, [www.ncda.org](http://www.ncda.org), by April 15, 2009. The winning entries will also be on display at the Annual Global Career Development Conference to be held in Washington, D.C, July 9-11-2008. In addition, National winners will receive from the National Career Development Association: a framed certificate and a special congratulations gift.

## **Procedures - Student**

**Each school will select a Coordinator.** The coordinator will select a committee of which he or she will be the Chair to organize the event, select a judging team for the school entries, determine appropriate awards for each category and at each level, as well as the manner in which school winners will be recognized. The Coordinator is responsible for having the school's winning entries delivered to the District Coordinator by the deadline of November 19, 2008. (See Judging Process and Criteria below.)

**Each District will select a Coordinator.** The coordinator will select a committee of which he or she will be the Chair to organize the event, select a judging team for the District entries, determine appropriate awards for each category and at each level, as well as the manner in which District winners will be recognized. The Coordinator is responsible for having the District's winning entries delivered to the State Coordinator by the deadline of December 5, 2008. (See Judging Process and Criteria below.)

**LCDA State Coordinator.** The LCDA State Coordinator will select a committee of which he or she will be the Chair to organize the event, select a judging team, determine appropriate awards for each category and at each level, as well as the manner in which State winners will be recognized. The State Coordinator is responsible for having the State's winning entries delivered to the NCDA Coordinator by the deadline of January 17, 2009. (See Judging Process and Criteria below.)

## **Judging Process and Criteria - Student**

**Teams:** Each judging team will consist of educators, including a member of the language arts and/or arts department, parents, and a representative from business/industry in the community. Selection of judges is left to the discretion of the contest coordinators.

**Criteria:** Judging will be based on originality, creativity, and development of the national theme, "Find Your Voice Change Your World". Poems will be evaluated on appropriate form, execution, spelling, and grammar. Poster evaluation will focus on the appropriate use of media, lettering, and basic principals of art. Please adhere to the size requirements for each entry as many entries are received.

**Note:** All entries become the property of the Louisiana Career Development Association. Winning entries of the State Contest will become the property of the National Career Development Association. Entries will not be returned. The State and National Associations reserve the right to use the poems and posters to focus attention on activities and promote Career Development Month goals.

## Official Entry Form for Student

*Each entry must be accompanied by this entry form which must be completed in its entirety.*

**Student name:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**School:** \_\_\_\_\_

**School Coordinator:** \_\_\_\_\_ **Parish:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**District:** \_\_\_\_\_

**District Coordinator:** \_\_\_\_\_ **Parish:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**State Coordinator:** Krystal Hardison

**State Division:** Louisiana Career Development Association

**Address:** \_SLU 10672\_

**City:** \_Hammond\_ **State:** \_LA\_ **Zip:** \_70402\_

**Phone:** \_\_\_\_\_ **Email:** khardison@selu.edu

*Note: If individual, you must state the school the individual attends per eligibility guidelines above unless the entry is submitted under the Open Adult category.*

**Please check one of the following:** \_\_\_\_\_ individual submission \_\_\_\_\_ school submission

\_\_\_\_\_ poetry \_\_\_\_\_ poster C1 \_\_\_\_\_ poster C2

**I, \_\_\_\_\_, state that the attached Poster/Poetry entry is the**  
(print name)

**original, which I myself created and completed. Signature:** \_\_\_\_\_

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